

ANNUAL APPEAL 2004



DEAR FRIENDS,

WE ARE WRITING TO ASK FOR YOUR HELP! MORE THAN ANYTHING, WE WANT CURES FOR OUR BLEEDING DISORDERS, BUT UNTIL THOSE CURES ARE FOUND, WE WANT TO MAKE SURE THAT THE MARY M. GOOLEY HEMOPHILIA CENTER WILL ALWAYS BE THERE FOR US. THEY MAKE SUCH AN INCREDIBLE DIFFERENCE IN OUR DAILY QUALITY OF LIFE AND LONG-TERM HEALTH OUTCOMES! WHY? BECAUSE AT THE CENTER THE DOCTORS, NURSES AND SOCIAL WORKERS:

- ARE ALWAYS ON THE CUTTING EDGE IN THE TREATMENT OF BLEEDING DISORDERS;
- REALLY GET TO KNOW US AND CARE ABOUT EACH OF US AS INDIVIDUALS;
- ARE ACCURATE AND GENTLE WITH NEEDLE STICKS FOR PHLEBOTOMIES AND INFUSIONS;
- CARE NOT ONLY ABOUT US BUT ABOUT OUR ENTIRE FAMILIES AND THE IMPLICATIONS OUR DISORDERS MAY HAVE ON THEM;
- ALWAYS HAVE A SMILE TO WARM OUR HEARTS - EVEN ON THE COLDEST, BLEAKEST DAYS.

SO WE'RE ASKING YOU TO PLEASE MAKE A GENEROUS DONATION TO THE CENTER'S ANNUAL APPEAL AND TO CONSIDER BECOMING A MEMBER OF OUR 'PILLARS OF SUPPRT SOCIETY' (SEE REVERSE). YOU CAN HELP TO MAKE TODAY A **RED LETTER DAY** FOR US AND FOR FUTURE GENERATIONS OF FAMILIES AFFECTED BY HEMOPHILIA, VON WILLEBRAND DISEASE, HEMOCHROMATOSIS, THROMBOPHILIA AND GAUCHER DISEASE. WE'RE COUNTING ON YOU!

SOME VERY GRATEFUL PATIENTS

ALL DONATIONS SMALL AND LARGE ARE APPRECIATED!

PILLARS OF SUPPORT IS A SOCIETY TO HONOR FAMILIES WHO SUPPORT THE MARY GOOLEY HEMOPHILIA CENTER WITH ANNUAL GIFTS OF \$500 OR MORE. A SPECIAL EVENT WILL BE HELD EACH YEAR TO HONOR THESE PILLARS OF OUR COMMUNITY. EACH YEAR, THE NAMES OF CURRENT 'PILLARS' WILL BE ENGRAVED ON A PLAQUE DISPLAYED IN THE CENTER. IN ADDITION, THOSE WHO BECAME 'PILLARS' IN 2003 OR BECAME 'PILLARS' THIS YEAR WILL BE CONSIDERED 'FOUNDING MEMBERS' AND THEIR NAMES WILL BE PERMANENTLY ENGRAVED ON A VERY SPECIAL PILLAR.

YES I WISH TO BECOME A MEMBER OF THE PILLARS OF SUPPORT SOCIETY. MY GIFT WILL BE AT THE FOLLOWING LEVEL:

- \$ 500-\$ 999 PER YEAR FOR EACH OF THE NEXT 2 YEARS.
 \$1,000-\$2,999 PER YEAR FOR EACH OF THE NEXT 2 YEARS.
 \$3,000-\$4,999 PER YEAR FOR EACH OF THE NEXT 3 YEARS.
 \$5,000-\$9,999 PER YEAR FOR EACH OF THE NEXT 5 YEARS.
 \$10,000 + PER YEAR FOR EACH OF THE NEXT 5 YEARS.
 \$ _____ PER YEAR FOR EACH OF THE NEXT ____ YEARS.

YES I WOULD LIKE TO CONTRIBUTE TO THE CENTER'S ANNUAL APPEAL IN THE FOLLOWING WAY:

- \$250-\$499 PER YEAR FOR EACH OF THE NEXT 5 YEARS.
 \$100-\$249 PER YEAR FOR EACH OF THE NEXT 5 YEARS.
 \$ 50-\$99 PER YEAR FOR EACH OF THE NEXT 5 YEARS.
 \$ _____ PER YEAR FOR EACH OF THE NEXT ____ YEARS.

PAYMENT METHOD

NAME _____ PHONE _____

ADDRESS _____

_____ EMAIL _____

- MY CHECK IS ENCLOSED WITH FULL PAYMENT FOR 2004
 OTHER METHOD (QUARTERLY CHECKS, STOCK ETC.- CALL US)
 PLEASE CHARGE MY VISA OR MC WITH ____ EQUAL PAYMENTS BETWEEN NOW AND DECEMBER 31, 2004.

CARD # _____ EXP. _____

LAST 3 DIGITS ON
BACK OF CARD

SIGNATURE

ALL DONATIONS SMALL AND LARGE ARE APPRECIATED!

ALL DONATIONS LARGE AND SMALL ARE APPRECIATED!

ALL DONATIONS LARGE AND SMALL ARE APPRECIATED!