

We want **you** in this picture.



We invite **Ahmad Tea** to work with us.



Global snapshot

Bleeding disorders can be treated safely and effectively. Yet 75% of 400,000 people worldwide with hemophilia, the most widely known internal bleeding disorder, do not receive the treatment they require. They face a life filled with acute pain, severely deteriorating limbs and joints, and permanent disability. If that isn't enough, they also risk acquiring HIV, hepatitis C, and other blood-borne pathogens from the use of poor quality blood products. **Many die before reaching adulthood.** For those fortunate enough to be born in the developed world, life prospects are much brighter. Children with hemophilia and other bleeding disorders are healthy, active and strong. They have the same chance as everyone else of living long and well. That's a picture the World Federation of Hemophilia (WFH) is working towards for everyone, everywhere.

Our ambition:

**safe, effective treatment and medical care
for people with bleeding disorders everywhere**

Treatment for All

What we do

- 1. Global advocacy and surveillance for blood product safety and supply**
- 2. Innovative healthcare programs**
- 3. Education and training**
- 4. Information exchange**
- 5. Humanitarian aid**





Who we are

- International development organization established in 1963
- 400 dedicated volunteers, including healthcare specialists and people with hemophilia
- Headquartered in Montreal, Canada with 27 professional staff
- Federation of patient organizations in 107 countries
- Affiliated with leading teaching hospitals and universities
- Officially accredited with the World Health Organization (WHO)

Achievements

Advocacy

Goal: Stop hemophilia treatment from being eliminated from the WHO's list of essential medicines. **Action:** 15-month global campaign involving patients, healthcare specialists, health ministries, and patient societies. **Result:** Hemophilia treatment retained on list of essential medicines that governments use to establish healthcare needs for their citizens.

Innovative Healthcare Programming

Goal: Enhance treatment of hemophilia in emerging and developing countries. **Action:** Expansion of the Global Alliance for Progress (GAP), an accelerated, intensive development program for a targeted group of countries showing motivation and potential for real gains in hemophilia care. **Result:** With 5,186 new patients identified, GAP is well on the way to meeting its target of 7,000 newly diagnosed patients for the first nine participating countries. Five national governments have already committed to increase the supply of hemophilia treatment products. GAP has seized the imagination of patient societies, healthcare specialists and governments around the world, illustrating the real breakthroughs possible with determination and sound action planning.

Education and Training

Goal: Increase hemophilia diagnosis worldwide. **Action:** Promotion of an international quality assessment scheme for laboratories and an emphasis on proper in-country data collection and analysis. **Result:** 15% increase in the number of people with hemophilia diagnosed worldwide.



Humanitarian Aid

Goal: Provide safe and effective treatment to people in developing countries who are in urgent need. **Action:** Sourcing of donations of hemophilia treatment products from the pharmaceutical sector, hospitals and pharmacies. **Result:** Since 2004, more than 21,000 lives in 56 countries have been dramatically improved through the WFH's humanitarian aid program, bolstering our advocacy position with governments by demonstrating quality of life improvements supported by the provision of proper treatment.

How **Ahmad Tea** can help:

- **WFH values your continued support. Please make a financial contribution to the WFH in the year 2006. Every dollar you give will help the lives of others.**
- **We invite Ahmad Tea to become an official partner in our international event, Global Feast, to be held in September 2006. We are very interested in exploring opportunities for partnership with you.**
- **All efforts that you can make to introduce our cause to your business and social contacts would be greatly appreciated.**
- **We encourage you to support the Iranian Hemophilia Society's upcoming medical conference, scheduled for October 2006.**

We look forward to discussing this proposal with you. Please expect a telephone call from us within the next three weeks. In the meantime if you have any questions, please contact us.

Aliakbar Tchupan
WFH Executive Committee

E-mail: tchupan@hemophilia.org.ir
Phone: 98 912 119 6667

Rosalind Franklin
Development Manager

E-mail: rfranklin@wfh.org
Phone: 1 514 394 2810

World Federation of Hemophilia

1425 René Lévesque Blvd. West, Suite 1010, Montréal, Québec H3G 1T7
Tel.: +1 (514) 875-7944 Fax: +1 (514) 875-8916 E-mail: wfh@wfh.org

