



 **Fundfusion for All - An E-newsletter for FUNDFUSION ATTENDEES**

Fundfusion is made possible through a grant from Baxter Pharmaceuticals. We want to thank Baxter for believing in our vision for Fundfusion and for investing in the fundraising capacity of Hemophilia Associations across the country.

<http://www.baxter.com>

Greetings from the Fundfusion 2009 Conference Chairs

It is hard to believe that three months have already passed since the Fundfusion Conference in Arizona. We hope you had an informative and enjoyable time here and felt that your trip out to the desert was worthwhile for helping inspire and educate you on the latest trends, and best practices regarding nonprofit leadership and Fundraising.

In addition to information sharing and networking with your peers, we hope that you found keynote speakers Steve Chandler, Karen Ramsey & Kay Sprinkel Grace to be as inspirational as their professional and personal reputations command. More to come from the experts.

We realize that year-round hard work and lots of inspiration is required to be good at fundraising which is why the conference and what it represents does not end with checking out of the hotel. We in the nonprofit world of raising money need to view the glass not 1/2 full, but more like 95% full in order to successfully keep up the pace and momentum required.

Speaking of momentum, with several of the chapters we surveyed since the conference ended, we learned that they credited the experience for helping bring in an additional \$120,000. Also, 10 new fundraising programs have been created by attending

organizations.

With many thanks to Fundfusion Sponsor Baxter Pharmaceuticals we hope you will find this ongoing communications and sharing of ideas a productive and meaningful experience. All along we will be encouraging you to share what is working for you so that we all can learn, grow, and most importantly, have the necessary resources to help the bleeding disorder community!

Alexis Christensen & Cindy Komar, Conference Co-Chairs

From the Experts



Of the three keynote speakers this past year, Kay Sprinkel Grace has the longest and most pronounced career in philanthropy, working for decades in many roles: development officer, consultant, International speaker, and a prolific writer on Development / Nonprofit topics.

Unfortunately, many conference attendees left prior to her closing keynote session. We encourage you to look through your notebook at her in-depth presentation.

We also have a special treat from Kay. Along the lines of her presentation at our conference but with much more information and a slew of additional resources, she has agreed to provide you all with access to her E-book, Donor Driven Philanthropy. You may e-mail Nancy Grace at nancygrace@gracefulfundraising.com and request the PDF file.

<http://www.kaygrace.org/>

Nancy Grace of Graceful Fundraising



Nancy Grace of Graceful Fundraising presented during FundFusion on fundraising in tough economic times. She works with a number of Phoenix-based nonprofit organizations to assist them with developing donor-centered communication, creating strong working partnerships between board and staff and helping organizations build deeper relationships with their donors. She works year-round with the Arizona Hemophilia Association on its fundraising endeavors.

<http://www.gracefulfundraising.com>



FundFusion Fundraising Plan Follow Up by Karen Ramsey

It was certainly a pleasure working with you at the most recent FundFusion event held in March 2009. As part of the process, those who were present spent time on the last day creating fundraising plans to be executed over the next 12 months.

Some of you outlined the details of events you already had in mind, while others brainstormed ideas about new activities to pursue to generate revenue. Whatever path you chose, please know that we are here to support you in your efforts!

Thanks to the generous sponsorship of Baxter, I will be available on the following dates to “check in” with you to see how you are coming along with your plans. Your colleagues from other chapters around the country will also be on the call to help you work through issues and/or obstacles you may be facing:

September 25, 2009 from 1pm - 2pm EST
January 29, 2010 from 1pm – 2pm EST

Details regarding the call in number will be sent to you in advance of the call. I look forward to working with you as you deliver on the plans you created in March.

<http://www.compliancepartnershr.com>

Check Out Our Website

Through our keynote speakers and other experts in the field, we will continue to do our best to inform and inspire you through e-communications and our Fundfusion website.

[click here](#)